



VILLAGE OF PINECREST

Press Release

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FOR IMMEDIATE RELEASE

Village launches a forum for restaurateurs to discuss topics specific to Pinecrest

The first Pinecrest Eatery Club meeting was held in November to bring restaurateurs together to talk about community initiatives and promotional opportunities.

Pinecrest, FL – The Pinecrest Eatery Club is a forum for Pinecrest restaurant owners to come together and discuss topics specific to the Village. The first meeting included topics such as, sustainable practices, guidance on the Village-wide plastic straw ban that goes into effect 1/1/19, and ways to promote Pinecrest eateries through community partnerships.

Pinecrest is partnering with the [Surfrider Foundation Miami Chapter](#) to amplify sustainable eatery practices through the [Ocean Friendly Restaurant](#) program, and for all around sustainable options guidance.

Additionally, Village officials announced plans for a Pinecrest Eatery Crawl and introduced folks to the Village's official hashtag - **#Pinecresting**, the verb that means enjoying all that Pinecrest has to offer.

The next meeting date will be schedule during the first quarter of 2019. Photos and video available upon request.

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