

Pinecrest Gardens Artist Application

Artist Name _____

Address _____

City/State/Zip Code _____

Telephone _____

E-Mail _____ Website _____

Florida Sales Tax ID Number _____

Category/Media

- (3D) - Sculpture, Metal, Wood, Ceramics,
- (MM) - Mixed Media
- (P-AO) - Painting: Acrylic & Oils
- (P-W) - Painting: Watercolor
- (GR) - Graphics: Drawing, Printmaking, Digital
- (J) - Jewelry
- (PH) Photography
- (F) Fiber

Location

- Colonnade
- Meadow
- Patio
- Terrace
- Same as Last Year

***Location preference is based on a first come, first served basis and availability.**

Booth Information

of booth spaces _____
\$ 300.00 x _____ = _____

Non-refundable Jury Fee \$ 25.00 x _____ = _____

Last year's winners do not pay the Jury Fee.

Total Amount Due = _____

***Please write separate checks for Jury and Booth Fees. Booth fees will be deposited upon acceptance into the Festival.**

CREDIT CARD (VISA, MASTERCARD, DISCOVER)

We do not accept AMERICAN EXPRESS

Card Number: _____

Exp. Date: ____/____

Account Holder Name: _____

I agree to pay the above charges and authorize the Village of Pinecrest to charge these costs to my credit card.

Authorized Signature _____

Pinecrest Gardens Fine Arts Festival

January 21st & 22nd, 2017

I, _____, know the State of Florida Department of Revenue Sales Tax rules. I understand and will comply with all rules and regulations of the Village of Pinecrest, Pinecrest Gardens and the Pinecrest Gardens Fine Arts Festival Committee. I understand that the Pinecrest Gardens Fine Arts Festival is an outdoor event and will be conducted rain or shine. I do hereby release and hold harmless the Village of Pinecrest, Pinecrest Gardens, the Arts Festival Committee and Volunteers from any and all manners of actions, suits, damages or claims whatsoever arising from any loss or damage to my property or anyone else's property in my possession or supervision.

Yes, I would like to participate in the 2017 Pinecrest Gardens Fine Arts Festival.

Signature _____

Date _____



Important Date to Remember

**December 16th, 2016
Application & Refund Deadline**

**MAIL completed application to:
11000 Red Road
Pinecrest, FL 33156**

Fax to 305.669.6944

Email to: eavila@pinecrest-fl.gov

www.pinecrestgardens.org

Pinecrest Gardens Fine Arts Festival January 21st & 22nd, 2017

Each year in January, Pinecrest Gardens turns into an outdoor art gallery amongst 12+ acres of over 1000 varieties of rare and exotic tropical plants and palm trees in a native tropical hardwood and cypress setting. Named the "Best Public Garden" in greater Miami by the Miami New Times, Pinecrest Gardens Fine Arts Festival offers a unique opportunity for artists to showcase and sell in an area populated with the most preferential demographics, including high income households, families with young children and teens, and one of the most celebrated public school districts in South Florida. Event goers will enjoy live music, children's art area, food vendors and a farmers market on Sunday! Entrance to the event is free to the public.

ABOUT THE VILLAGE OF PINECREST

- As of 2010, Pinecrest's population is 19,089 people.
- The median household income in Pinecrest is estimated to be \$133,267*
- The median age is 40 years, with an average household of 3*
- Pinecrest's workforce is 80% Professional/ Managerial*
- Average home prices are \$1,183,577*

In addition to superior demographics, Pinecrest Gardens is a destination servicing extended communities from Cutler Bay, Palmetto Bay, East Kendall, South Miami, Coconut Grove and Coral Gables. Each year over 500,000 local residents and visitors enjoy our combined facilities, making the Gardens one of the most cherished visitor attractions in the area.

Marketing efforts for the Pinecrest Gardens Fine Arts Festival include banners, postcards, posters, TV spots on 3 major networks, radio spots on cultural programs, The Miami Herald, New Times, Community Newspapers for 6 different municipalities in the Miami-Dade County area, as well as mass emails originating from major publishers with access to over 40,000 subscribers. Due to last year's exponential growth, marketing efforts will remain the same with some additional advertising outlets.

POLICY ON THE SALE OF REPRODUCTIONS

The Pinecrest Gardens Fine Arts Festival will permit limited sale of reproductions. Such reproductions must clearly be labeled as reproductions. **If hung, please make sure you label the framed art "reproduction" on the frame or glass.**

NEW ARTISTS ONLY

Submit a **CD** with jpeg images: **three (3) of the artist's work and one (1) of the booth display. In addition to the images, please include the artist resume.** Photos may be emailed to: eavila@pinecrest-fl.gov; please include artist name and contact information on the disk. Please include a SASE if you would like your disk(s) returned.

The following descriptions must be completed and correlated accurately to the attached/included file names. Three of the images must be of your work and the fourth image of your booth display. (Please remember to title your image files with your name and corresponding description number.)

#1- Title _____
Technique & Materials _____
Dimensions Retail Price _____
#2- Title _____
Technique & Materials _____
Dimensions Retail Price _____
#3- Title _____
Technique & Materials _____
Dimensions Retail Price _____
#4- Booth Image

JURYING

Approximately 65 artists will be accepted to exhibit at the 2017 Pinecrest Gardens Fine Arts Festival through a competitive jury process. Photo entries are reviewed in a blind jury process (the identities of artists are not disclosed to jurors). The jury will view each artist's set of three images simultaneously. Applicants are scored by the standards of artistic excellence as interpreted by a jury of three arts professionals. Jury panel decisions are final.

BOOTHS

All booth spaces are 10' deep by 10' wide. Each booth space fee is \$300. Special requests will be accommodated on a first-come, first-served basis on postmark. Artists must provide their own display booth, racks, and tables to exhibit work. Please make arrangements to have dolly's to transport equipment to the designated area. Limited electricity is available upon request.

ACCEPTANCE

Upon acceptance notification, the booth fee will be deposited. Cancellations must be made in writing to the Event Coordinator by December 16h, 2016. After that date, show fees will not be refunded.

SHOW RULES

1. All work must be original and executed by the accepted artists.
2. Exhibitors must attend their work in person for the duration of the show. Exhibitor's employees may not substitute for the exhibitor, except during breaks.
3. Only work representative of that submitted and accepted may be exhibited. Pinecrest Gardens reserves the right to request removal of any work that differs from that as well as the removal of any inappropriate work or display that does not fit within a family oriented environment.
4. All reproductions must be clearly labeled as "reproductions".
5. Tents are required. All tents must be in good condition to ensure the quality of the event. We highly recommend walls to protect and secure your exhibit overnight.
6. Vendors with displays and tents in poor condition will be asked to remove and /or replace equipment to an acceptable condition.

OFFICIAL FESTIVAL POSTER

Artists are invited to submit additional photos to be considered for this year's festival poster. Please submit no more than two (2) photos to eavila@pinecrest-fl.gov, with a bio and artist headshot. Be sure the email subject line reads: 2017 FESTIVAL POSTER ENTRY. Winner will receive a feature story in the event program as well as a feature booth.