

“smARTy Dogs for Smart Schools” PARTNERSHIP OPPORTUNITY

Larger than life fiberglass pups decorated by local artists, sponsored by businesses and individuals and benefiting the Pinecrest “Smartboards for Education” fund.



SPONSORSHIP

- One Dog painted by one of our talented artists you choose. Our pups are made of sturdy fiberglass and steel. With a whimsical faces and friendly smiles They will be our ambassadors to children and families to support the Smart Board campaign.
- Official status as a sponsor of “**smARTy Dogs for Smart Schools**”. Your name will be included in all press releases, promotions, signage and collateral materials supporting the **smARTy Dogs for Smart Schools** campaign.
- Sponsorship sign affixed to base of the Dog with your name. An elegant plaque identifying your sponsorship donation will be adhered to the base.
- Logo inclusion in supporting media. Your logo included in all paid and donated media supporting the event.
- Name, and location in official map Your company name and Pinecrest location will be noted in the official map & guide.
- Name, logo and information on official website. Your logo, name and web link will be posted on the official website as well as a photo of your sponsored pooch!



For more information about sponsorship contact:

Heather Bettner, President
Prince Media Development
P O Box 431482, South Miami, Fla 33243
305-775-0113
heather@princemediadevelopment.com

smArTy Dogs SPONSORSHIP FORM

**Yes, I want to sponsor a Dog for
“smArTy Dogs for Smart Schools”**

- \$5500.00 The Big Dog Sponsor
(5' foot dog)**
- \$3900.00 Labrador**
- \$2900.00 Westland Terrier**

**Make check payable to:
Prince Media Development**

**Mail this original completed application and check to :
Prince Media Development
P O Box 431482
South Miami, Florida 33243**

Name/Title _____
Company _____
E-mail _____
Phone _____
Fax _____
Address _____
City/State/Zip _____
Signature: _____

Credit card payment option through Pay Pal:
To pay by credit card you may be asked to open a
Pay Pal Account.

**For more information about sponsorship
contact:**
Heather Bettner, Prince Media Development
305-775-0113 or heather@princemediadevelopment.com

Complete the information below and sign the bottom of the sponsorship page

You acknowledge that you are submitting this Sponsorship Form and a check in the amount of your chosen sponsorship level to Prince Media Development. The address listed above in exchange for certain promotional benefits to be provided by “Pinecrest Dogs for Education”.

You agree to be legally bound by the following terms and conditions:

1. The benefits to be provided by us to you are described on the pages of this Sponsorship package and are subject to the terms and conditions of this Sponsorship form.

2. We will determine the location (s) in Pinecrest where your dog(s) will be placed. If you commission a design for any of your dogs (s). You agree to and understand your commissioned artist will comply with the guidelines and approval process for commissioned designs to be provided by us.

3. If your dog (s) sustains damage during the tour, You, will cooperate with Prince Media Development to make reasonable repairs to your dog (s).

4. You will be permitted to use the name “Pinecrest Dogs for Education” and the dog design (s) which appear on your dog (s) only for the purpose of general promotion or advertising of your products or services and until a date to be determined in 2011-2012. We must approve any use of the name “Pinecrest Dogs for Education” or the dog (s) design. We will respond to a request for approval within five (5) business days after you make the request to us.

5. You acknowledge and agree that You do not own any right, title, interest in the name “Pinecrest Dogs for Education” or any of the dog design (s) that the name and the design (s) cannot be attached to, incorporated into or distributed with any product or merchandise by you or on your behalf and that you will not use the name or the design (s) to reflect adversely upon our good name or upon the high character of the name and the designs.

6. This Sponsorship form does not create a joint venture or partnership, employer and employee, or principle and agent relationship between you and us, nor does it give you an ownership interest in the “Dogs for Education”. You do not own rights to reproduce, the designs of the dog (s).

7. You cannot transfer or assign this sponsorship or part of it to any party without receiving prior written consent from us.

8. No waiver of any term or condition in this sponsorship form will be valid unless in writing and signed by the waiving party. Any modification of any term or condition in this sponsorship form will not be effective unless signed by you and us.

9. The laws of the State of Florida will govern this sponsorship. Neither you or I will be responsible for any lost profits or savings, or other special, indirect, incidental, punitive or consequential damages, even if you or we have been advised of the possibility of or could have foreseen such damages.