

smARTy Dogs for Smart Schools



Pinecrest, Florida
2011 - 2012

Contact : Prince Media Development
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smARTy Dogs for Smart Schools

2011 - 2012

smARTy Dogs for Smart Schools is a Collaborative effort between The City of Pinecrest and Prince Media Development to successfully raise funds For Smart Boards for the Public Schools of Pinecrest.

Fiberglass Dogs will grace private and public right of ways with colorful and decorative dogs designed by local artists.

smARTy Dogs for Smart Schools will be on display September 2011 through February 2012.

The event culminates with an auction of the smARTy Dogs during the Taste of Pinecrest in March 2012.



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Sponsorship are available and going fast!

We are preparing 40 sculptures and they are available on a first come, first served basis.

Sponsorship levels are as such –

Cornerstone “BIG DOG” Sponsors

Cornerstone BIG DOG sponsors are the cornerstone of our project and are recognized on all collateral materials, media as well as press releases. In addition each sponsor has the opportunity to host an official smARTy Dog event.

smARTy Dog sponsor

smARTy Dog sponsors will receive the opportunity to sponsor a pup and receive all the marketing and promotional benefits associated with the event.

Sponsorship monies go to the production, maintenance and promotion of the smARTy Dogs for Smart Schools event. Auction proceeds go the Smart Board fund. Sponsors may choose to purchase their Dog at a pre-set fee.



smArTy Dogs for Smart Schools

2011 - 2012

BIG DOG Cornerstone SPONSOR \$5500

- Official status as a Cornerstone Sponsor of “The smARTy Dogs for SmART Schools”.
- One beautiful 5’ dog sculpture painted by one of our talented artists you choose.
- Ability to host official SmARTy Dogs for SmART Schools event at your location.
(Will be included in all promotional materials, press releases and advertising/media for event.)
- Sponsorship sign affixed to base of your dog with your name & logo
- Logo and name in all collateral materials, media campaign supporting the event, and press releases.
- Name, logo and Dog location in official smARTy Dog Map
- ½ page, 4-color ad in Official smARTy Dog map & guide
- Name, logo and information on official website.
- 10 signed official event posters
- 4 VIP Credentials to all smARTy Dog Events
- Preset re-buy fee \$2,000.00 (tax-deductible)



smArTy Dogs for Smart Schools

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smARTy Dog Sponsorship \$3900.00 (Labrador)

- One beautiful dog sculpture painted by one of our talented artists you choose.
- Sponsorship sign affixed to base of your dog with your name & logo
- Logo and name inclusion in all event signage and print advertisement
- Name, logo and location in smARTy Dog map and guide.
- Name, logo and information on official website.
- 1 signed official event poster
- Preset rebuy fee \$2,000 (tax deductible)



smArTy Dogs for Smart Schools

2011 - 2012

smARTy Dog Sponsorship \$2900.00 (Terrier)

- One beautiful dog sculpture painted by one of our talented artists you choose.
- Sponsorship sign affixed to base of your dog with your name & logo
- Logo and name inclusion in all event signage and print advertising.
- Name, logo and location in smARTy Dog map and guide.
- Name, logo and information on official website.
- 1 signed official event poster
- Preset rebuy fee \$2,000 (tax deductible)



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Community Goals –

Raise awareness of Education System and their needs.

Raise Awareness of the Business Community

Raise Awareness of the Artist Community

Financial Goals

Raise money to produce event

Raise - \$80,000 - \$300,000+ for Smart Boards for the Pinecrest Schools.

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Won't you lend us a hand in bringing Smart Boards to our Children!

Thank you!

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