



VILLAGE OF PINECREST

Press Release

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FOR IMMEDIATE RELEASE

Arbor Day Foundation names Pinecrest Tree City USA for the sixth consecutive year

Pinecrest, Fla. – The Village of Pinecrest was named a 2013 Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the sixth consecutive year that Pinecrest receives this distinction.

Pinecrest achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance or proclamation. Arbor Day is celebrated on the third Friday in January in Florida.

The Tree City USA program is sponsored by the Arbor Day Foundation, in partnership with the U.S. Forest Service and the National Association of State Foresters.

"Everyone benefits when elected officials, volunteers and committed citizens in communities like Pinecrest make smart investments in urban forests," said John Rosenow, founder and chief executive of the Arbor Day Foundation. "Trees bring shade to our homes and beauty to our neighborhoods, along with numerous economic, social and environmental benefits."

Cleaner air, improved storm water management, energy savings and increased property values and commercial activity are among the benefits enjoyed by Tree City U.S.A. communities.

More information about the program is available at www.arborday.org/TreeCityUSA.

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